



**WINTER NEWSLETTER**  
**January 2012**

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*It feels like it's been a long time coming, but winter is finally here in Southern Wisconsin. It's the time of year that a lot of DREAMING occurs... dreaming about a new kitchen or maybe that bathroom which is outdated and driving you nuts, or you may realize that you need another room for all the kids stuff! We invite you to take a look at our website and DREAM a little, then give us a call to make your DREAMS a reality! [www.adamsofmadison.com](http://www.adamsofmadison.com)*

**NARI Remodeling Show - Feb. 3, 4 and 5, 2012**

*The Adams Design Construction Team would like to thank everyone that came and visited us at the 2012 NARI Remodeling show @ the Marriott West this year!*

*We met a lot of new people and saw many familiar faces. Our new interactive monitor worked great along with being able to showcase many new project photos. We had a great time speaking with our visitors regarding some great remodeling ideas.*

*If you didn't get a chance to speak with us directly or if you would like to speak with us further regarding your remodeling ideas, then give us a call @ 608-241-9009, to schedule your free consultation.*



*Thank you for making this years NARI remodeling show a great success!*



**ICE DAMS ON ROOFS - WHAT CAN BE DONE?**

*Roof ice dams are a main source of roof damage, leaks, and major heat loss in the winter. If left untreated, ice dams can cause expensive repairs ranging from replacing drywall to mold problems.*

*When snow accumulates on a roof, melting and then refreezing may occur. The warmer the attic is, the more melt off will occur on the roofs surface. Once an ice dam starts it will build up until it blocks the melting snow behind the dam and can suddenly leak back under the roof shingles and into your home. The main cause of this can be narrowed down to two reasons; the temperature outside and the temperature inside your attic. The warmer your attic is the more melting snow will occur on the roof. If the outside temperature is below freezing, the melted snow will refreeze at the edge of the roof where it is not being heated by the attics warmth. Another source of ice dams can come from poor attic ventilation or warm air entering your attic through improperly sealed vents, attic access points or recessed light fixtures.*

*How can one prevent ice damage? Removing snow from the roof with a roof rake can help slow down ice dam growth especially with a flat roof or a low-sloped roof. There are also heater cables that can be put in gutters - but they must be turned on and off, plugged into an electrical outlet and are nothing more than a quick fix. The biggest help would be to have adequate insulation and proper ventilation in your attic. If you notice ice dams, we recommend you give us a call or call a roofing specialist to investigate the actual cause of the ice dams. Preventing ice dams in the first place can save you a lot of money in the long run.*



Ice Dams causing problems



**Ken answers your questions on Larry Meiller's Show**

*Tune in to Larry Meiller's show / Wisconsin Public Radio, on Thursday, February 9th @ 11:00am to 12:30pm. Ken will answer your questions on various topics with regards to being a home owner.*



**Call Adams to rejuvenate your home sweet home,  
We'll make your dream home a reality!**

